



PO Box 2502 G.T.
Grand Cayman
Cayman Islands
Tel: (345) 946-ICTA (4282)
Fax: (345) 945-8284
Web: www.icta.ky

Information & Communications Technology Authority

8 May 2009

Don Seymour
President
dms Organization Ltd.
P.O. Box 31910
Ansbacher House
Grand Cayman KY1-1208
Cayman Islands

Dear Mr. Seymour,

Re: dms Broadcasting Limited – Renewal of ICT Licence

The purpose of this letter is to remind you that the licence granted by the Information and Communications Technology Authority ("Authority") to dms Broadcasting Limited ("dms") is due to expire on 15 July 2009.

If it is your intention to continue to operate ICT Networks and provide ICT Services after 15 July 2009, it will be necessary for you to apply to the Authority for the renewal of your licence. The completed licence renewal application form (Form 3R), as well as any attachment, must be submitted to the Authority no later than 30 June 2009. dms must also provide, as part of its application, a licence renewal application fee of CI\$1,000.00.

You will find enclosed, for ease of reference, a copy of dms' current licence. If it is your intention to request an amendment to, or the removal of, any of the licence terms set out in annexes 1, 1A, 1B and/or 4 of the licence, please provide the rationale for the proposed amendment, as well as the CI\$250.00 amendment fee for each annex to which you are requesting changes. In particular, dms may wish to consider applying for an amendment to Annex 1A, which requires dms to offer HOT 104.1 FM to Cayman Brac and Little Cayman by 31 March 2009. Annex 1A stipulates that dms may apply for the removal of this requirement by demonstrating, to the Authority's satisfaction, that it has operated for at least twelve months (and intends to continue operating) the radio station tailored to the Sister Islands at 96.5 FM.

The Authority notes that the remainder of the licence (i.e. annexes 2, 3, 5, 6 and the main body of the licence) is set on an industry-wide basis. As a result, the Authority will not consider changes to these portions of the licence as part dms' licence renewal. However, should dms wish to recommend changes to these portions of the licence for consideration in future proceedings, it may do so.

Lastly, the Authority notes that, in accordance with its letter of 11 July 2008 and ICT Decision 2008-4 (Decision on the Location of FM Transmitters in Grand Cayman), dms must relocate the CayRock 96.5 FM transmitter to a facility outside of the George Town and West Bay districts before the expiry of the current licence (15 July 2009). The Authority reiterates that it is not inclined to renew dms' licence beyond 15 July 2009 unless dms is in compliance with this requirement. dms is therefore directed to confirm, as part of its licence renewal application, whether the relocation of this transmitter has been completed.

Should you wish to discuss any of these matters prior to 30 June 2009, please contact me by email or telephone.

Yours Sincerely,



David Archbold
Managing Director

c.c. Bryan Hollenbaugh, Market Manager, dms Broadcasting Ltd.