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Press Release
FOR IMMEDIATE RELEASE
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Licensing of "Internet TV"

(Grand Cayman, Cayman Islands 27 July 2005) Cayman Net News today published a story under the headline "Internet TV Faces Licensing by ICTA" in which it alleges that the ICT Authority has now imposed, effective immediately, a new requirement for a provider of online streaming video to be licensed. This is incorrect, and appears to be based upon a complete misunderstanding of a recently issued update to the List of Networks and Services which require to be licensed by the Authority (Section 23 Notice).

As was clearly stated in the introduction to the Notice, the primary reason for the update was to introduce, in response to industry requirements, a new ICT licence covering the provision of a "Video on Demand" service. This service will allow subscribers to order movies or similar content which is delivered ("streamed") to the subscriber's home over the service provider's communications network. The Notice makes it clear that a "Video on Demand" licence is NOT required if the service is delivered over the public Internet. It further states that the "Video on Demand" licence does NOT cover the provision of a television service.

Contrary to the statements made in the Cayman Net News article, in the Cayman Islands the provision of a television service has always required a licence, irrespective of the method of delivery to the viewer. In the most recent issue of the Section 23 Notice, the Authority merely took the opportunity to narrow the definition of "television" to ensure, for example, that the output from standard web-cams was not inadvertently caught by the regulations. The revised definition also more clearly differentiates "television" from the new "Video on Demand" service.

No company in the Cayman Islands is yet offering a commercial television service solely over the Internet. No such licences therefore have been issued. The Authority will continue to consult with industry on the subject and to update the Section 23 Notice to take account of advances in technology.

For more information on the ICTA, please call 345-946-4282 or visit us online at www.icta.ky or Alissta Towers 3rd Fl.

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