



PO BOX 2502 G.T
Grand Cayman
Cayman Islands
Tel: (345) 945 8283
Fax: (345) 945 8284
web: www.icta.ky

Information & Communications Technology Authority

PRESS RELEASE
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Date: 20 June 2006
Contact: Christine Russell
Tele: 746-9602
Email: Christine.russell@icta.ky

Information & Communications Technology Authority
Public Consultation on
Unsolicited Electronic Messages (Spam)

Spam is the term now generally used to refer to unsolicited bulk messages, usually transmitted to a large number of recipients via electronic mediums such as email, but may also include unsolicited telephone calls, text messages or fax. They usually have a focus on promoting products, services or fraudulent schemes.

Major problems caused by spam are breaches of privacy and a lowering of user confidence, deceptive practices, illegal or offensive content such as pornography and scams, threats to network integrity and security, desired email getting blocked by anti-spam technologies, and the financial costs imposed on Internet Service Providers (ISPs) and users.

Due to the problems caused by spam and the continuing growth in the volume of spam, a number of governments around the world have enacted or are proposing legislation as one way of curbing spam growth. The ICT Authority considers that legislation against spam may be an appropriate measure for the Cayman Islands also.

The Authority therefore has launched a Public Consultation to discuss and obtain feedback on the various policy issues which are raised when considering anti-spam legislation. The objective is to ensure that any anti-spam legislation enacted in Cayman Islands is an effective tool as part of a multi-pronged attack on spam. Businesses and the general public are encouraged to read the consultation document and provide their views to the Authority.

Copies of the posted consultation document may be obtained by accessing the ICTA web site at www.icta.ky or by calling the ICTA offices at 946-ICTA (4282).

Comments on the Public Consultation are to be submitted to the ICTA by 18 August 2006.

Submissions are to be delivered to the ICTA at Alissta Tower, 3rd Floor, OR mailed to P.O. Box 2502 GT, Grand Cayman, OR sent by e-mail to: consultations@icta.ky; OR sent by fax to (345) 945-8284.

Note to Editors:

The Information and Communications Technology Authority (ICTA) is responsible for the regulation and licensing of telecommunications, broadcasting, and all forms of radio including ship, aircraft, mobile and amateur radio.