



**CABLE & WIRELESS**

Cable & Wireless  
(Cayman Islands) Limited

P.O. Box 293  
Grand Cayman KYI-1104  
Cayman Islands.

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Our ref: GRGR/GR 15.4  
24 July, 2007

Mr. David Archbold,  
Managing Director,  
Information and Communication Technology Authority,  
P.O. Box 2502,  
3<sup>rd</sup> Floor Alissta Towers,  
Grand Cayman, KYI-1104.

Dear Mr. Archbold:

Re: ### Promotion

In accordance with its 10 July 2003 Licence, Cable & Wireless (Cayman Islands) Limited, ("C&W") is providing the Authority with notice of a time limited promotion.

The Promotion

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###.

Exclusions

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###.

Effective Date

###.  
###.

Confidentiality Claim

C&W is filing this notification in confidence with the Authority. The marketing plans of C&W are information that is of a commercial nature and is consistently treated in a confidential manner by C&W until they are implemented. C&W's competitors and potential competitors would gain advance knowledge of C&W's marketing and pricing plans, even before the information could be made available to C&W's customers or to

the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before C&W would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "###".

Please contact me should you have any questions.

Yours faithfully,  
Cable & Wireless (Cayman Islands) Limited



*for*  
Rudy B. Ebanks  
Chief Regulatory and Carrier Relations Officer

c.c. Timothy Adam, Chief Executive C&W  
Ian Tibbetts, Chief Operating Officer C&W  
Frans Vandendries, Vice President Regulatory Affairs C&W