



CABLE & WIRELESS

Cable & Wireless
(Cayman Islands) Limited

P.O. Box 293
Grand Cayman KYI-1104
Cayman Islands

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Our ref: GR CR/GR 15.4

27 September 2007

Mr. David Archbold,
Managing Director,
Information and Communication Technology Authority,
3rd Floor Alissta Towers,
P.O. Box 2502
Grand Cayman, KYI-1104

Dear Mr. Archbold:

Re: **Chamber of Commerce Expo Promotion**

In accordance with its 10 July 2003 Licence, Cable & Wireless (Cayman Islands) Limited, ("C&W") is providing the Authority with notice of a specific event, Chamber of Commerce Expo, promotion.

Chamber of Commerce Expo

Chamber of Commerce Exposition is a three day event designed to showcase businesses and opportunities in the Cayman Islands and is organized by the Cayman Islands Chamber of Commerce.

The Promotions

Effective 11th - 13th October (inclusive) C&W will offer the following #### promotions to coincide with the Expo:

Any customer who signs up for #### #### #### ####.

Any customer who signs up for #### #### #### ####.



These offers cannot be combined with any other promotions.

This promotion will be advertised in the press, radio, on the Cable & Wireless website and at C&W's Expo booth.

Confidentiality Claim

C&W is filing this notification in confidence with the Authority. The marketing plans of C&W are information that is of a commercial nature and is consistently treated in a confidential manner by C&W until they are implemented. C&W's competitors and potential competitors would gain advance knowledge of C&W's marketing and pricing plans, even before the information could be made available to C&W's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before C&W would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "####".

Please contact me regarding any questions you may have.

Yours faithfully,
Cable and Wireless (Cayman Islands) Limited



Rudy B. Ebanks
Chief Regulatory and Carrier Relations Officer

- c.c. Timothy Adam, Chief Executive C&W
- lan Tibbetts, Chief Operating Officer C&W
- Frans Vandendries, VP Legal and Regulatory C&W